

Seminar on World Heritage Capacity Building for Developing Countries

Name	Seminar on World Heritage Capacity Building for Developing Countries		
Organizer	Central Academy of Cultural and Tourism Administration		
Time	2023-07-27 — 2023-08-07	Language for Learning	English
Invited Countries	The Developing countries	Number of Participants	25
Objectives of the Training Course	<p>1.To get participants acquiring the basic concepts and trends of the world heritage system.</p> <p>2.To enable participants to know the system and processes of world heritage management, and China's related experience.</p> <p>3.To enable participants to know China's efficiency and capacity for heritage management, monitoring and evaluation.</p> <p>4.To provide participants with understanding of China's philosophy and experience in disaster risk management.</p> <p>Upon completion, the participants are able to put forward development proposals for world heritage capacity building in their own countries based on the domestic situation and the contents they have learned .</p>		
Requirements for the Participants	Professional Background	<p>— Profession: Relevant to World Heritage Management</p> <p>—Occupation: Government Officials, Experts, Scholars and Practitioners Devoted into National or Regional Cultural / Natural World Heritage</p> <p>— Position <input type="checkbox"/> Division</p> <p>— Seniority: None</p> <p>— Others <input type="checkbox"/> None</p>	
	Age	The age shall not exceed the mandatory retirement age in the host country	
	Health	Healthy and Able to Attend Online Training on Time	
	Language	Capable of listening, speaking, reading and writing in English during the training	
	others	Be able to download and use the ZOOM , and participate in the activities according to the schedule	
Seminar Content	<p>This project is held online through zoom platform.</p> <p>1. Core Curriculum:</p> <p>(1)China's National Situation and Experience in Epidemic Prevention: Government</p>		

officials will introduce China's political, social and historical situation and share China's experience in fighting against COVID-19.

(2)China's Experience in Heritage Application: The lecturer will analyze from the perspective of the World Heritage Centre. It would be more possible that Africa's heritages be listed through cooperation with China.

(3)Case Study: Taking the three World Heritage Sites of Liangzhu Ancient City, Yinxu Ruins and the Mausoleum of the First Emperor of Qin Dynasty as examples, the lecturer will analyze the conservation and management of China's World Heritage Sites by introducing value, presentation and management.

(4)Features of Chinese World Cultural Heritage and Practice in Management: As an expert of China World Cultural Heritage Monitoring Center, the lecturer will share China's overall system, management, planning and monitoring requirements of Chinese World Cultural Heritage.

(5)As an expert of ICOMOS and China Monuments and Sites Protection Association, the lecturer will analyze the challenges, influencing factors, conservation methods and management plans of world heritage protection, to emphasize that conservation and management should be pertinent to value and characteristics of different heritages.

(6)Conservation and Development of Natural World Heritage in China: As the Director of the Natural Reserve Management Department of National Forestry and Grassland Administration, the lecturer will share China's experience in scientific research, monitoring conservation and management of natural heritage.

2.discussion

Participants will discuss and find out methods of capacity building for managers of Natural, Cultural or World Heritage.

3.Visit and Introduction Online

By watching the video of the LONGMEN Grottoes, investigating management and conservation of this cultural heritage site.

4.Lecturers:

□1□LU Juan: deputy director of the Central Academy of Culture and Tourism Administration.

□2□ZHAN Changfa: Vice Director of China Foundation for Cultural Heritage Conservation, Secondary Research Fellow

□3□CHAI Xiaoming: Former Director of Chinese Academy of Cultural Heritage, Research Fellow

□4□YAN Haiming□Research Fellow of China World Cultural Heritage Monitoring Center

□5□ZHENG Changling: Research Fellow of Chinese National Academy of Arts

□6□WANG Zhigao: Director of Natural Reserve Management Department of National Forestry and Grassland Administration

5.Preparatory Materials

	<p>For successful seminar, please prepare the materials related to the subject as follow:</p> <p>① Self-introduction including the profession and organization;</p> <p>② Introduction of world heritage management in own country or region;</p> <p>③ The problems encountered in practical work</p> <p><input type="checkbox"/> Foundation and prospects of cooperation with China, etc.</p> <p>6.Evaluation</p> <p>The evaluation form will be distributed to participants. Please fill out and hand in to evaluate the seminar.</p>	
Notes	<p>1. Abide by the relevant regulations of the seminar and fulfill the corresponding obligations.</p> <p>2. Ensure the stability of the network during the seminar and strictly abide by the seminar schedule.</p>	
About the Organizer	<p>The Central Academy of Culture and Tourism Administration is an educational and training institution that is directly affiliated to the Ministry of Culture and Tourism of the People's Republic of China (PRC). It is the first official organization to start teaching and research of cultural management, mainly providing professional training for the leaders of cultural and tourism administrative departments at and above the prefecture and municipal level, and management training for senior managers of cultural and tourism enterprises and institutions. Now, CACTA is recognized as National Cultural Information Resources Sharing Project Teaching and Training Base, National Cultural Cadre Training Base and For-Africa Training Base of the Ministry of Culture and Tourism, Cultural Talent Training Demonstration Base of National Cultural Heritage Administration, National Professional and Technical Personnel Continuing Education Base of the Ministry of Human Resources and Social Security and Foreign-aid Training Undertaking Organization of the Ministry of Commerce.</p> <p>Since 2007, the Central Academy of Culture and Tourism Administration has been holding foreign-related training programs where more than 4,200 participants involving officials from different divisions, departments, bureaus and ministries, scholars and professionals in the field of culture and tourism from more than 140 countries participated and topics such as cultural management, cultural industry, cultural heritage protection, tourism management, and integrated development of culture and tourism covered. These foreign-related training has formed a pattern of multi-country, multi-level and multi-discipline and accumulated rich experience.</p>	
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